



# 2013 EMAN GLOBAL CONFERENCE

Dates: 14-15 July 2013

Venue: Mercure Hotel Resort, Gold Coast, Queensland, Australia

Griffith Business School, Griffith University in Australia is proudly to host 2013 EMAN Global Conference.

**Theme: Environmental and Sustainability Management Accounting (EMA) for Advancing Sustainability Management**

## CALL FOR PAPERS

The conference theme is **Environmental and Sustainability Management Accounting (EMA) for Advancing Sustainability Management**. Sustainability and sustainable development, defined by their economic, social and environmental dimensions, are clearly one of the major challenges for society. The ongoing debate on the link between sustainability and business is whether sustainability management creates values.

In a turbulent business environment characterized by rapid change and uncertainty there is a growing business need for support in understanding the complexity of sustainability issues and their economic implications, and for decisions which address problems such as carbon emission reduction, increasing energy costs and material consumption, and resource scarcity.

Accounting for the environmental, economic and social (or sustainability) impacts of organizational strategies and actions has been a growing area of practice and research in recent years. Sustainability requires a balanced approach to environmental, economic, and social performance. Business practices in this area encompass provision of information within organizations to help managers at different levels appreciate the potential corporate sustainability impacts on and of their decisions.

Sustainability accounting provides decision-makers with tools and approaches towards improving the sustainability performance of companies and organisations, thereby contributing to more sustainable corporate bottom lines and sustainable value. How can sustainability and environmental management accounting contribute to creating a more sustainable business organisation and global sustainability? What is the role of social and environmental accounting in making business less un-sustainable? EMA supports companies

to assess and manage their sustainability performance by quantifying environmental impacts and loads, by defining sustainable performance metrics, and by identifying costs and savings, as well as risks and opportunities, related to their operations. EMA produces measurements that are vital in all efficient and effective sustainability management practices. The conference addresses the issues related to companies' and organisations' use of EMA when developing their strategies and actions for creating sustainable value. Specific topics which could be addressed in the conference contributions include:

- How can EMA contribute to corporate sustainability and sustainable development?
- Challenges and opportunities for EMA supporting and advancing sustainability management
- New approaches and innovations in EMA and its links to sustainability management
- Practical applications and case studies in EMA
- Surveys and empirical analyses of (new) EMA approaches
- The application of sustainability accounting and reporting for informing external stakeholders
- Further topics related to environmental and sustainability accounting

**SPECIAL EDITION PUBLICATION:** There will be a special edition publication of, *Journal of Accounting & Organizational Change*, within the Emerald Publishing Group for the EMAN Global 2013 conference. Professor Dr John Sands and Professor Dr Ki-Hoon Lee will be the guest editors for this special edition publication.

**HOW TO SUBMIT SHORT PAPERS FOR THE CONFERENCE PROCEEDINGS?** Contributors, both researchers and practitioners, interested in presenting a paper at the conference are invited to submit a short paper to the conference organisers by e-mail: [eman2013\\_global@griffith.edu.au](mailto:eman2013_global@griffith.edu.au). Short papers should be sent as a MS Word-file using *the template and guidelines*.

The deadline for submitting a short paper is **24 February 2013**. Authors will be informed of the acceptance of their short papers by **24 March 2013** at the latest. For accepted submissions, the deadline for revised paper for the conference proceedings is **20 May 2013**. Selected papers will be invited for the special issue of *Journal of Accounting & Organizational Change*. The special issue of *Journal of Accounting & Organizational Change* is associated with EMAN Global 2013 conference. Only papers submitted to and presented at EMAN Global 2013 conference by at least one of the authors will be eligible for submission to the special issue.

Please note that the submitted short papers are subject to peer review. All accepted and presented papers will be published in the conference proceedings. In addition, papers will be nominated for the **EMAN Best Paper Award**, whose winner will be announced on the last day of the conference. **All submitted short papers will be independently reviewed in accordance with HERDC requirements for them to be recognised as refereed journal articles.**

#### **ACKNOWLEDGEMENTS**

We gratefully acknowledge the support of CIMA's General Charitable Trust in their sole sponsorship of this conference. We also acknowledge the host sponsorship of Griffith University and Environmental and Sustainability Management Accounting Network (EMAN).

**REGISTRATION COSTS:** The following registration cost structure applies for the conference.

Two day registration:	Full fee	\$360 Australian Dollars
	Early bird fee	\$310 Australian (by 15 April 2013)
One-day registration:	Full fee	\$285 Australian Dollars
	Early bird fee	\$260 Australian (by 15 April 2013)

Early bird Registration by 15 April 2013

Final registration date is 1<sup>st</sup> July 2013

Cancellation Policy: Full registration fee refund after administrative costs deduction will be paid up to 1<sup>st</sup> June 2013.

Conference registration and payments should be made on **the conference website** [www.eman2013.net.au](http://www.eman2013.net.au)

### **For venue information,**

**The Mercure Hotel Resort Gold Coast hotel** is near Queensland beaches and top attractions. Enjoy our Gold Coast **hotel's** premium accommodation with high – speed internet. The Mercure Resort Gold Coast is perfectly positioned for your business or pleasure trip, just minutes away from the beautiful Gold Coast beaches, Surfers Paradise, Currumbin Sanctuary, Robina Town Centre, Skilled Park, Metricon Stadium and 30 minutes from the Gold Coast Airport. You will enjoy a wide array of exceptional amenities at the Radisson, including swimming pools, conference facilities, affiliation with five championship golf courses and spacious rooms and suites that offer a level of comfort and style not found at other Gold Coast hotels.

**An early booking directly with Mercure is advisable to secure accommodation through conference website** [www.eman2013.net.au](http://www.eman2013.net.au).

Also, transportation details and costs from Brisbane or Gold Coast Airport are available from Mercure Resort website below.

**Mercure Resort Gold Coast** Telephone: +61 7 5555 7700, Fax: +61 7 5555 7701  
[www.mercuregoldcoastresort.com.au](http://www.mercuregoldcoastresort.com.au)

### **CONTACT INFORMATION**

For general inquiry about the conference, please contact general secretary's e-mail address: [eman2013\\_global@griffith.edu.au](mailto:eman2013_global@griffith.edu.au)

Contributors and presenters with ideas for papers are encouraged to communicate with EMAN 2013 Global conference organizers:

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## **2013EMAN Global Conference Paper Template and Author Guidelines**

***All submitted short papers will be independently reviewed in accordance with HERDC requirements for them to be recognised as refereed journal articles.***

The EMAN 2013 template follows a simplification of the general requirement structure of ***Emerald*** publication.

The first page of an article should contain the title of the paper, name(s), and affiliations(s) of the author(s) and an abstract not exceeding 500 words, followed by maximum ten key words.

It is important that the file be saved in the native format of the word processor used. The short paper for conference proceedings should be no more than 1500 words, and the full paper for special issue of the journal should be between 6000 and 12000 words in length.

### **Article structure**

#### ***Short Paper Structure for EMAN 2013 Conference Proceedings***

- No more than 1500 words + references
- Purpose (mandatory)
- Design/methodology/approach (mandatory)
- Findings (mandatory)
- Research limitations/implications (if applicable)
- Practical implications (if applicable)
- Social implications (if applicable)
- Originality/value (mandatory)

#### ***Introduction***

State the objectives of the work and provide an adequate background, avoiding a detailed literature survey or a summary of the results.

#### ***Literature review and Theoretical frameworks***

A literature review or theoretical section should extend, not repeat, the background to the article already dealt with in the Introduction and laid the foundation for further work.

#### ***Research Methods***

Provide sufficient detail to allow the work to be reproduced. Methods already published should be indicated by a reference.

#### ***Findings and Results***

Findings and results should be clear and concise.

#### ***Discussion***

This should explore the significance of the results of the work, not repeat them. A combined results and discussion section is often appropriate.

## **Conclusions**

The main conclusions of the study may be presented in a short conclusions section, which may stand alone or form a subsection of a Discussion or Results and Discussion section.

## **Template and Format**

### ***Headings***

Headings must be concise, with a clear indication of the distinction between the hierarchy of headings. The preferred format is for first level headings to be presented in bold format and subsequent sub-headings to be presented in medium italics.

### ***Notes/Endnotes***

Notes or Endnotes should be used only if absolutely necessary and must be identified in the text by consecutive numbers, enclosed in square brackets and listed at the end of the article.

### ***Figures***

All Figures (charts, diagrams, line drawings, web pages/screenshots, and photographic images) should be submitted in electronic form.

All Figures should be of high quality, legible and numbered consecutively with arabic numerals. Graphics may be supplied in colour to facilitate their appearance on the online database.

- Figures created in MS Word, MS PowerPoint, MS Excel, Illustrator should be supplied in their native formats. Electronic figures created in other applications should be copied from the origination software and pasted into a blank MS Word document or saved and imported into an MS Word document or alternatively create a .pdf file from the origination software.
- Figures which cannot be supplied in as the above are acceptable in the standard image formats which are: .pdf, .ai, and .eps. If you are unable to supply graphics in these formats then please ensure they are .tif, .jpeg, or .bmp at a resolution of at least 300dpi and at least 10cm wide.
- To prepare web pages/screenshots simultaneously press the "Alt" and "Print screen" keys on the keyboard, open a blank Microsoft Word document and simultaneously press "Ctrl" and "V" to paste the image. (Capture all the contents/windows on the computer screen to paste into MS Word, by simultaneously pressing "Ctrl" and "Print screen".)
- Photographic images should be submitted electronically and of high quality. They should be saved as .tif or .jpeg files at a resolution of at least 300dpi and at least 10cm wide. Digital camera settings should be set at the highest resolution/quality possible.

### ***Tables***

Tables should be typed and included in a separate file to the main body of the article. The position of each table should be clearly labelled in the body text of article with corresponding labels being clearly shown in the separate file.

## **References**

References to other publications must be in **Harvard** style and carefully checked for completeness, accuracy and consistency. This is very important in an electronic environment because it enables your readers to exploit the Reference Linking facility on the database and link back to the works you have cited through CrossRef.

You should cite publications in the text: (Adams, 2006) using the first named author's name or (Adams and Brown, 2006) citing both names of two, or (Adams *et al.*, 2006), when there are three or more authors. At the end of the paper a reference list in alphabetical order should be supplied:

For books: e.g. Harrow, R. (2005), *No Place to Hide*, Simon & Schuster, New York, NY.

For book chapters: e.g. Calabrese, F.A. (2005), "The early pathways: theory to practice – a continuum", in Stankosky, M. (Ed.), *Creating the Discipline of Knowledge Management*, Elsevier, New York, NY, pp. 15-20.

For journal articles: e.g. Capizzi, M.T. and Ferguson, R. (2005), "Loyalty trends for the twenty-first century", *Journal of Consumer Marketing*, Vol. 22 No. 2, pp. 72-80.

For published conference proceedings: e.g. Jakkilinki, R., Georgievski, M. and Sharda, N. (2007), "Connecting destinations with an ontology-based e-tourism planner", in *Information and communication technologies in tourism 2007 proceedings of the international conference in Ljubljana, Slovenia, 2007*, Springer-Verlag, Vienna, pp. 12-32.

For electronic sources: e.g. Castle, B. (2005), "Introduction to web services for remote portlets", available at: <http://www-128.ibm.com/developerworks/library/ws-wsrp/> (accessed 12 November 2007).